



2013 Global 100 Winner



Innovative Technology Award

2013 Asia Winner

Improve Employee Awareness

BENEFITS

To view an on-line Smoothweb client Corporate Communications Sign: <http://cdn.smoothweb.com/SmoothDS/>

Visually Interactive Multimedia Presentations

- Touch is most efficient way for staff to navigate and discover corporate information
- Extend staff engagement time with corporate info. by using interactive multimedia
- "Multimedia content drives nearly 10 times more visibility {into your corporate information} than text!" - PR Newswire Study



Content Management System (CMS)

- Present to employees any or all your digital corporate information content
- Non-technical updates allows your corporate content to remain current
 - All corporate material content types - video, images, live cam, PPT And PDF
 - Announcements and news
 - Any type of 3rd party data or internal data via API's
- Update all your corporate content on all signs and devices from any PC



- Web-based, drag n drop CMS gives your teams unprecedented content control

User Analytics - Every Touch Tracked And Reported In Real Time

- Discover what corporate information interests employees
- Utilize usage statistics to improve your corporate communications content
- Improve your ability to increase employee's corporate awareness



Multi-Device

- Your corporate information can be viewed anywhere on all types of devices



Cloud Based Platform

- Update your network of corporate communication signs and devices from any PC
- We support your device/signage network remotely in real time

Smoothweb's Design Process

- Direct the design of your corporate communication presentation framework
- Constantly update you're corporate communication presentation framework
- Utilize all of your corporate communications digital content



日本総代理店 エイネット株式会社
〒101-0025 東京都千代田区神田佐久間町3-23
スタウトビル 3F
TEL: 03-3862-5402 FAX: 03-5822-2039
freshvoice@anets.co.jp

Smoothweb Group Limited - Head Office
#6, Unit 518, Level 5, Core F, Cyberport 3
100 Cyberport Road, Hong Kong
Phone: +852 6775 6295
Smoothweb.com



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FEATURES

To view an on-line Smoothweb client Corporate Communications Sign: <http://cdn.smoothweb.com/SmoothDS/>

Visually Interactive Multimedia Presentations

- Touch interactive user interface
- All content and file types - video, images, live cam, PPT And PDF



Content Management System (CMS)

- Instant Updating
- Update all content/file types including video, live cam, images, PDF and MS office
- Update using any internet browser
- No software downloads
- Control content using web-based, click and save, drag n drop C.M.S.



User Analytics - Every Touch Tracked And Reported In Real Time

- Interactions reported on multiple levels
- Real time reporting
- Access on-line reports via any internet browser
- Graph based reports



Multi-Device

- Support virtually all hardware and device types including digital signs, tablets, pcs and smartphones



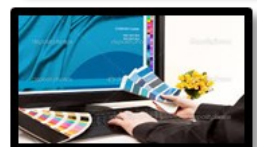
Cloud Based Platform

- We remotely support and maintain your Multimedia Presentations
- Update your network of signs and devices from any PC
- Receive analytics from all your signs and devices in real time



Smoothweb's Design Process

- 100% customized designs
- Our designers quickly create custom designs using our proprietary authoring tool
- Flexible designs allow continual improvements



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DIGITAL SIGNAGE & TOUCH MEDIA PLATFORM

Services We Offer

We provide a full service from concept to delivery



Planning

Our in-house team help plan the digital signs content, and user journey



Content Creation

Our creative team designs the ins and outs of your signs content, delivering breathtaking designs.



Plugins

Custom plugins to compliment your signs content, anywhere from flight data to Facebook feeds



Cloud Based Platform

Centrally manages your network of displays with flexibility and scalability



Content Management System (CMS)

Update your signs content in real-time with our intuitive CMS application.



Analytics

Track and manage your digital signs progress with our real-time analytics.



Installation

We provide hardware, software integration and installation

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